

DREAM HOME BUILDING

## Tatum Brown redefines the Dallas custom homebuilding experience

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**Y**ou may notice that homes in Dallas are selling quickly. Gone-as-soon-as-they-hit-the-market quickly. The city is such a coveted place to live that the inventory of gorgeous existing homes is becoming harder to come by every year, prompting many to opt for a custom build. And when they do, they turn to one of the most sought-after boutique luxury builders, Tatum Brown Custom Homes.

In addition to Tatum Brown's success stories (trust us, you'll feel immediate jealousy), what makes this company stand out is how Tatum Brown redefines the term "custom build." Here, every single variable within the home, as well as in the building process itself, is custom. Whether you already have an architect or interior designer, or need an introduction to one, Tatum Brown will customize the building process to best suit your needs, ensuring the home of your dreams.

### You drive the project

Inside its showroom, the Tatum Brown team begins with a presentation to clients on what they can expect. At the top of the list is collaboration. Whether the client comes to the table with finished plans or needs an introduction to a highly recommended architect, the goal is to make sure everyone involved understands the vision, timeline and budget.

If clients need help locating the perfect neighborhood or lot, Tatum Brown's sales professionals can help. Communication is facilitated with the latest technology, ensuring "everyone is reading from the same playbook," as owner Mark Danuser puts it.

"Sometimes people are overwhelmed by the thought of building a brand-new custom home. They think it will be an unbelievably time-consuming project that will take over their lives when they're already so busy," Danuser explains. "But we are here to make the process streamlined and, ultimately, fun."

"We take a more corporate approach and collaborate with our clients to make the right decisions to get to the ideal home. Our team and process is in place to make things go efficiently and on budget, so it's an enjoyable experience for our clients."

Once you've settled on the home's architectural style and size, there are plenty of other exciting steps as you build a custom home. Tatum Brown's design team can help choose all the finish-out selections that will make your home truly yours. Any aspect of the process — from accounting to helping decide the shape of your swimming pool — can be handled by the team.

"We're very adaptable, whether it's an estate project, second home or an extensive renovation. In the end, it's about the quality of the homes we build. And ensuring our clients can get everything they need taken care of — from project management to interior design — in an efficient manner," Danuser says.

### Online updates

Tatum Brown keeps clients in the know by creating private, personalized project websites, and then posting regular updates and photos to document the home's progress. The individualized website also serves as a photo journal and reference, and it can be accessed by smartphone.

In one fell swoop, the client can see the architectural plans, colors, finishes and more. This can come in handy for making on-the-fly design decisions, such as shopping for tile or fixtures. Clients stay connected, and everyone can more seamlessly work at creating a one-of-a-kind home.

It's this detail and focus that has helped to earn Tatum Brown Custom Homes its stellar reputation.

"We've thought everything through," Danuser says. "You tell us what you want. Then let us get to work building a quality home that is perfect for you and your family."



A French-style custom build in Highland Park. *Photo courtesy of Tatum Brown*



The Tatum Brown team helps with every stage of the process, from site selections to finishes. *Photo courtesy of Tatum Brown*